

PRESS RELEASE – NVU TO DISTRIBUTE BOOMPHONES

For Immediate Release:

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NVU ELECTRONICS TO BE CANADIAN DISTRIBUTOR FOR BOOMPHONES!

Toronto, Ontario (November 24, 2010) – NVU Electronics Inc. is pleased to announce it has partnered with Ontario-based Boomphones Inc. to become their first Canadian distributor.

Boomphones Inc. is a designer and manufacturer of high quality headphones. Their initial product offering, is the BoomPhones QS 1.0 Quad-Series headphone, with two independent pairs of precision-tuned speakers, and three listening modes. Traditional internal headphone drivers reproduce music with clarity, punch and a full-spectrum of frequency separation. Turn on the power for amplified bass, or press a button, and redirect all of it to the external speakers, and “add BOOM to the room!”

Boomphones QS 1.0 ships in an attractive full colour package, and includes a “boomshell” travel case, two interchangeable high-performance cables; one exclusively for listening, and one with integrated mic for hands-free mobile phone use. The amplifier is charged by an internal rechargeable lithium-ion battery, and includes a mini USB charger.

NVU Electronics plans to use their expertise in the CE industry to distribute Boomphones to dealers across Canada. These headphones are truly unique, and because of their diverse applications, they are unlike anything on the market today. Boomphones will be the goto product for music lovers, gamers, musicians, video-editors, and many more. Boomphones QS 1.0 retail for \$169.99 CDN.

“We are excited to be working with the entire team at Boomphones, and look forward to a prosperous new relationship together. Their product lends itself well to so many of the other products we already carry. The consumer headphone market is rapidly growing, and we are pleased to be a part of developing this channel.” said Bobby Revai, President of NVU Electronics Inc.

NVU will be a valuable source for sales and support on the Boomphones products, and will work closely with the reseller channel to get these headphones into their consumers' hands in-time for the holiday season.

Boomphones Inc. is based in Toronto, Ontario, and can be accessed online at www.boomphones.com

NVU Electronics Inc., is a Canadian distributor of Consumer Electronics & Home-Theatre products. You can contact NVU through their website at www.nvu.ca, or by phone at (866)411-2NVU.