

– PRESS RELEASE –

## CARBON AUDIO APPOINTS NVU ELECTRONICS AS CANADIAN DISTRIBUTOR

For Immediate Release:

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### **ZOOKA BLUETOOTH SPEAKER BAR NOW AVAILBLE THROUGH NVU ELECTRONICS**

Concord, Ontario (March 22, 2013) – NVU Electronics Inc. is pleased to announce it has partnered with Carbon Audio Inc. to become their Canadian distributor.

Carbon Audio is the designer and manufacturer of the popular Zooka Bluetooth Speaker bar. Zooka was revealed at CES 2013 in January to rave reviews. “Its original design, and abundance of available colours make this a truly unique bluetooth speaker that really stands out amongst this crowded product category,” states Bobby Revai, President of NVU Electronics.

Zooka is a wireless bluetooth speaker bar that was designed with mobile users’ needs in mind. It is perfectly compatible with iPads or any tablet computer, and can act as a tablet stand, with its removable metal kickstand. It can also be used as a standalone speaker, or placed on top of a laptop computer screen, and has been designed so as not to obstruct the web-cam on the screen. Zooka is a speaker that will really allow mobile users to enjoy their multimedia with high-quality sound, while keeping style and portability in mind as well.

Additional features include a built-in microphone which allows users to use Zooka as a portable bluetooth speakerphone. It has 2 x 30mm speaker drivers on each end of the speaker bar allowing you to achieve a true omni-directional soundstage. The built-in rechargeable battery allows for up to 8 hours of play time on a single charge.

Carbon Audio products are as simple as they are powerful. Deeply rooted in creativity, they combine the music culture, with superior audio and functional design. Many different elements working together as one, that is their goal. The result, being unique products that come from, and create, truly inspring sound.

Zooka speakers are available now in 7 different colours, with an MSRP of \$99.99 CDN.

NVU will continue to work with their expanding reseller network across Canada to bring this product to retail stores across the country. Zooka is currently available in all Apple Stores, Simply Computing, Canada Computers, Amazon.ca, AVU dealers, Indigo Books, and many other resellers across the country.

NVU Electronics Inc., is a Canadian distributor of Consumer Electronics, Digital Video & Home-Theatre products. You can contact NVU through their website at [www.nvu.ca](http://www.nvu.ca), or by phone at 1(866)411-2NVU.

Carbon Audio can be contacted at [www.carbonaudioinc.com](http://www.carbonaudioinc.com)