

– PRESS RELEASE –

NVU TO DISTRIBUTE CLASS ON DEMAND DIGITAL MEDIA TRAINING VIDEOS

For Immediate Release:

Contact: Bobby Revai
NVU Electronics Inc.
Phone: (416)357-0073
Fax: (647)258-6165
Email: bobby@nvu.ca

CLASS ON DEMAND DIGITAL MEDIA TRAINING DVD'S NOW AVAILABLE IN CANADA!

Toronto, Ontario (Aug 2, 2011) – NVU Electronics Inc. is pleased to announce it has partnered with award winning digital media training producer, Class on Demand, to be their exclusive Canadian distributor.

Class on Demand is a leading producer of education and training programs. Its products and services address the needs of individuals, professionals and corporate training. Current programs cover a broad spectrum of content, including: video capture and editing, computer animation, customized corporate training, IT, and vocational education. Their training titles include many of the most popular titles used today, including: Final Cut Pro, Adobe Photoshop, Premiere Pro & Dreamweaver, Pinnacle Studio, Avid Studio & Media Composer and countless more award-winning titles.

“We are pleased to be partnering with such a great company”, says Bobby Revai, President of NVU Electronics Inc. “We are certain that with their easy-to-follow training videos, and competitive pricing, we will allow more users to become proficient with many of the most commonly used and requested software titles in today's digital media world.”

With the recent release of Avid's new video-editing software, Avid Studio (MSRP: \$169.99 CDN), Class on Demand has also released a comprehensive training to help users learn all about this powerful editing platform for PC. “Complete Training for Avid Studio” (MSRP: \$49.99 CDN) helps users quickly acclimate to Avid Studio's innovative open workflows and extensive toolsets, whilst providing instruction leading to high-quality video production. The training is broken down into 16-logical segments ranging from “Avid Studio Interface Overview,” and “Importing Media,” to “Advanced Effects Editing” and “Disc Authoring.” The non-linear training approach enables novice and experienced users to focus on chapters best suited for their individual learning needs. Complete project files are included in the comprehensive training providing an ideal experience for maximum information retention.

“Partnering with NVU Electronics was a clear fit for us, as we finally have a connection to Canadian resellers who can benefit from offering our training titles to their customers,” said Paul Holtz, President/CEO of Class on Demand.

Both Avid Studio software & Class on Demand Training DVD's are available now through NVU Electronics.

NVU Electronics Inc., is a Canadian distributor of Consumer Electronics, Digital Video & Home-Theatre products. You can contact NVU through their website at www.nvu.ca, or by phone at 1-(866)411-2NVU.

Class on Demand can be contacted at www.classondemand.net.