

## PRESS RELEASE – BOOMPHONES PHANTOMS NOW AVAILABLE IN CANADA

For Immediate Release:

Contact: Bobby Revai  
NVU Electronics Inc.  
Phone: (866)411-2688  
Fax: (647)258-6165  
Email: [bobby@nvu.ca](mailto:bobby@nvu.ca)

### **BOOMPHONES PHANTOMS NOW AVAILABLE IN CANADA!**

Toronto, Ontario (November 28, 2012) – NVU Electronics Inc. is pleased to announce that Boomphones has released their highly anticipated Boomphones Phantoms into Canada.

Boomphones Phantoms are the newest generation of convertible headphones from Boomphones. These headphones in addition to being high-quality, fashionable, and affordable, are also the first headphones on the market that at the touch of a button turn into a Boombox. Boomphones has always stood behind their slogan; “Music is Meant to be Shared.”

Boomphones Phantoms, available in the new Matte Black or Polished White colours with an MSRP of \$169.99 CDN. They ship in an attractive full colour package, and includes a “boomshell” travel case, two interchangeable high-performance cables; one exclusively for listening, and one with integrated mic for hands-free mobile phone use. The amplifier is charged by an internal rechargeable lithium-ion battery, and includes a mini USB charger.

Boomphones, who has recently moved their headquarters to Los Angeles, California, is a designer and manufacturer of high quality headphones. Since the recent launch of Boomphones Phantoms, they have amassed over 40K Facebook followers, and growing everyday. Their product is much adored by the 17-34 age group, and have spotted several celebrities sporting their very-own Boomphones.

Boomphones are distributed exclusively in Canada by NVU Electronics. They are currently available through select retailers, as well as The Shopping Channel and Amazon.ca.

“Boomphones Phantoms are one of the most stylish headphones on the market today. Once you turn them on and see them light-up, everyone will want them. Not to mention, they turn into speakers at the touch of a button. These headphones really offer a lot of value for the money.” said Bobby Revai, President of NVU Electronics Inc.

Boomphones Phantoms are available now just in time for the holiday season.

Boomphones are based out of Los Angeles, California, and can be seen at [www.boomphones.com](http://www.boomphones.com)

NVU Electronics Inc., is a Canadian distributor of Consumer Electronics & Home-Theatre products. You can contact NVU through their website at [www.nvu.ca](http://www.nvu.ca), or by phone at (866)411-2NVU.