

## PRESS RELEASE – NVU TO DISTRIBUTE SCHMARTZ – EASY INFRARED PS3 CONTROL

For Immediate Release:

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### EASY INFRARED PS3 CONTROL

Concord, Ontario (December 1, 2011) – NVU Electronics Inc. is pleased to announce it has partnered with US-based Schmartz, Inc. to become their Canadian distributor..

Schmartz, Inc. is the designer and manufacturer of the PS3IR-1000 Wireless Infrared Adapter for Sony PS3. These products are manufactured in the USA, and finally offers installers, and customers a way to fully integrate their Sony PS3's into their existing universal remote activities.

“The PS3IR-1000 is unique, because unlike many competitive products, it allows you to have full control of the PS button, which until now has been lacking in most other adapters.” remarks Lynn Rowell of Schmartz, Inc. The PS button allows on/off functionality for the PS3, and various other important commands when watching videos, or playing games.

“This PS3 adapter has filled a void for many of our dealers who have always been looking for a truly seamless way of integrating their Sony PS3's into their home theater systems ” says Bobby Revai, president of NVU Electronics.

The PS3IR-1000 is compatible with all Playstation 3 models. It has auto-configuration for true plug 'n' play, and also has user-upgradeable firmware. Other features include:

- Compatible with all Universal Remotes
- Compatible with all repeaters/extenders
- Support for all PS3 remote commands
- Multiple infrared code sets
- True discrete on/off power functions
- Accurate power state tracking
- PS3 control from your PC Desktop

Most importantly, Schmartz offers a lifetime warranty on their product!

The PS3IR-1000 is available now with a retail price of \$129.99 CDN. Contact NVU Electronics for dealer pricing.

NVU Electronics Inc., is a Canadian distributor of Consumer Electronics & Home-Theatre products. You can contact NVU through their website at [www.nvu.ca](http://www.nvu.ca), or by phone at 1-(866)411-2NVU.