

## PRESS RELEASE – NEW CE ELECTRONICS DISTRIBUTOR

For Immediate Release:

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### **NVU ELECTRONICS INC. - CANADA'S NEWEST FULL-SERVICE DISTRIBUTOR**

Toronto, Ontario (February 23, 2009) – NVU Electronics Inc. has announced its introduction into the Canadian reseller channel this week, catering to the Custom-Install & Pro-AV channel. NVU will distribute a full line of Projectors, Video-Editing Hardware/Software, DVD Duplicators, Video Surveillance/DVR products, Media Servers, Home-Theatre Furniture, Accessories, Extended Warranties, and Custom Installation & Integration Services. In addition to NVU's growing product line-up, AV training courses will be offered for resellers, and their customers.

“NVU's full-service approach to distribution allows our resellers to buy products that work for their customers' needs and offer services & support that is unmatched in today's competitive distribution industry,” says Bobby Revai, President of NVU Electronics. Revai was previously General Manager at SummitFX, a Richmond-Hill based Pro-AV Distributor.

A.J. Kossman, previously of Kossman Audio, will head up the CI division of NVU Electronics. “I look forward to using my experience as a custom installer, and engineer, to help our customers provide top-notch services and solutions to their custom-install needs,” said Kossman.

Currently, NVU distributes for several manufacturers, including iRes Technologies, EZ-Dupe, B-tech, Grandview, and Qlick. NVU also has their own line of AV Accessories, Home-Theatre Seating, and Installation Services. Several other products from other manufacturers will be announced next month.

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